

MICHELLE EISENHART

Founder & President, Fly Pages Digital Marketing

EVENT SPEAKER



Michelle Eisenhart puts marketing into perspective, using her unique finance background and 25 years of digital marketing agency ownership experience to get real about how marketing can power sustainable growth. Her hot take? ***Unless marketing, sales, and operations are at the same table, your marketing engine will stall.*** And without that machine working to drive revenue, you're throwing tactics at the wall and just praying something will stick.

Michelle has the credentials to back up her claims. Since founding Fly Pages in 2010, she and her team have empowered more than 265 marketers to build and run their organizations' marketing machines, averaging a 10:1 ROI in year one. She's built an agency known for excellence, playfulness, and a serious dedication to taking marketing less seriously – all while proving it can get serious results. It's time to get real about digital marketing's potential for your business.

**PERFECT
FOR**

Executive Leadership Retreats • Strategic Planning Sessions • Annual Meetings • Industry Conferences • Association Events • Sales Kickoffs • Business Leadership Events • Franchise Conferences • Client Education Events

SIGNATURE SPEAKING TOPICS

1 What Is Marketing Doing for My Business?

The question every leadership team keeps asking. Learn the KPIs that connect marketing activity to revenue, so the question stops getting asked.

2 How to Get Marketing, Sales & Operations on the Same Page

Three departments, three definitions of success, one seemingly constant tug-of-war. Learn how to bridge the gap and get everyone pulling in the same direction.

3 The Integrated Marketing Advantage

Do you feel like you're playing whack-a-mole when it comes to marketing tactics? SEO, AI, email, social...they're just random noise until you tie them together. We'll show you how to turn that scattered list of tactics into one unified, high-performing growth engine.

4 Building a Marketing Engine That Runs on a Proven Process

Tired of treating marketing like an expense? Let's get under the hood and apply real operating principles so your marketing works as hard as the rest of your business.

5 What You Should Expect From Your Marketing Agency

Your agency sends a report every month, but does it help you make better decisions? Let's talk about true strategic partnership, and the questions every leadership team should ask.

MICHELLE EISENHART

Founder & President, Fly Pages Digital Marketing

EVENT SPEAKER

WHAT THE AUDIENCE WALKS AWAY WITH



Frameworks to evaluate their marketing engine and spot where revenue is leaking.

A definition of marketing ROI that survives scrutiny from CFOs, boards, and leadership teams.

Confidence to reset the conversation around leads, pipeline, and revenue, not vanity metrics.

ABOUT FLY PAGES DIGITAL MARKETING

Fly Pages Digital Marketing is a trusted team of allies helping mid-market, growth-oriented companies discover clarity, momentum, and measurable growth through smarter digital marketing. In partnership with our clients' in-house marketing teams, our strategists and subject-matter experts can help turn "we think it's working" into provable and scalable ROI.



Founded:
2010



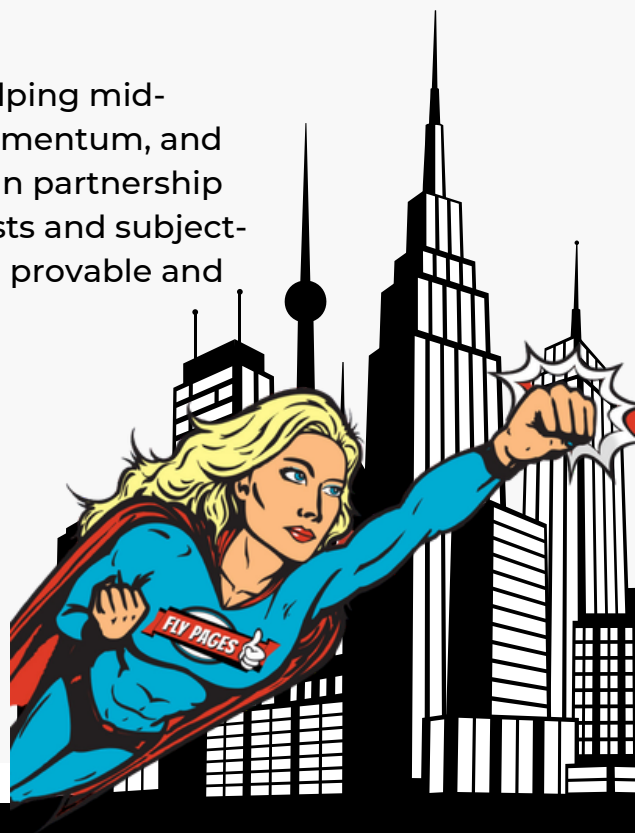
**Marketers
Empowered:** 265



Headquarters:
Clayton, MO



**Average Year
One ROI:** 10:1



LEARN MORE AND BOOK MICHELLE FOR YOUR NEXT EVENT

INFO@BUYFLYPAGES.COM | 877.739.0838 | BUYFLYPAGES.COM/EVENT-SPEAKER